

FOR IMMEDIATE RELEASE
Atlanta, GA October 27, 2023



THE AGENCY NORTH ATLANTA
ANNOUNCES NEW MANAGING PARTNER

Cindy “RODEO” Steedle Promoted to Managing Partner

The Agency North Atlanta is pleased to announce the continued growth of their brokerage and leadership with the promotion of Cindy “RODEO” Steedle to Managing Partner.

Cindy has been with The Agency North Atlanta for more than a year and has contributed greatly to her role as Sr. Estate Agent by developing new business opportunities for The Agency, particularly in the luxury home, equestrian property, and commercial segments.

Cindy draws from her more than 30 years of experience in multiple industries including marketing, property management, interior design and as a television personality—all of which harmonize to create an engaging, exceptional experience for her clients.

“It’s a great honor to be promoted to the Managing Partner role,” says Cindy. “I am very excited to be part of the executive team. My job is to continue what’s been a successful launch in the Atlanta market. Our new office in Alpharetta offers agents new opportunities of collaboration in an inviting, modern space.”

Over the past year, The Agency North Atlanta has grown organically and attracted many talented and successful agents. Prioritizing quality over quantity, the brokerage continues to answer the increasing client need for seasoned real estate agents while maintaining The Agency’s collaborative culture.

Cindy joins the leadership team along with her husband, Managing Partner and Broker Jeff Beal, and Chad Lagomarsino who is also Managing Partner of The Agency North Atlanta.

“We are excited to expand on the executive team as we continue the momentum behind our growth strategy,” said Chad Lagomarsino, “Cindy’s proven marketing and branding capabilities will be an asset to our brokerage.”

“Cindy is a wonderful asset to our brokerage. She is committed to supporting our agents, continually learning, and is focused on the growth of our office,” states Managing Partner, Jeff Beal. “Adding Cindy to our leadership team as Managing Partner will strengthen our position in the market and allow us to continue to provide superior service to our clients.”

With solid infrastructure, The Agency has a renowned brand that is featured on international television shows including “Million Dollar Listing Los Angeles,” “The Real Housewives of Beverly Hills,” and “Buying Beverly Hills,” which debuted on Netflix on November 4, 2022, and just announced its second season. The Agency has grown to more than 95 corporately owned and franchise offices across the globe, making it one of the fastest-growing luxury boutique brokerages in the world. Poised for further expansion with like-minded partners in strategic markets, The Agency is noted by The Financial Times as one of America’s Fastest Growing Companies and has ranked among Inc. 5000’s list of fastest-growing private companies in the country for six consecutive years. Recently, The Agency ranked 18th on the 2023 RealTrends 500 list and ranked as the fifth largest privately held independent brokerage in the nation by

sales volume. In August 2022, Inman named The Agency Luxury Brokerage of the year, and the firm was nominated for a second time in 2023.

The Agency North Atlanta is located at 480 N Main Street Suite 212 Alpharetta, GA 30009 For more information on The Agency, please visit www.theagencyre.com.

The Agency

The Agency is an agent-first, tech-driven boutique luxury global brokerage representing clients worldwide in a broad spectrum of classes, including residential, new development, resort real estate, luxury leasing and vacation rentals. Breaking away from the traditional brokerage model, The Agency takes a collaborative approach to the business, fostering a culture of partnership in which all clients and listings are represented in a collaborative environment. Agents and clients benefit from the shared resources and networks of the entire global team, including in-house creative, public relations and cutting-edge technology divisions. The Agency has closed more than \$60 billion real estate transactions since 2011, comprising over 95 offices in 11 countries, and counting, as one of the fastest-growing boutique, luxury real estate brands in the world. Watch The Agency on Buying Beverly Hills, a new real estate occu-soap highlighting the high-stakes world of luxury real estate in Los Angeles, currently streaming on Netflix.